For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

333 Allegheny Ave Ste 202

Oakmont, PA 15139-2072

TOM SMITH FOR SENATE(329097)

CBS TELEVISION STATIONS



KDKA-TV

INVOICE

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Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num: 1201-56143

08/07/2012-08/13/2012 **Contract Dates:**

Customer Order:

Linked Order:

CPE: / 191

In Account SRCP MEDIA(254304) With: 201 N Union St Ste 200

Alexandria, VA 22314-2651 ATTN:Accounts Payable

TOM SMITH WEEK 8/7 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-542532 Invoice Date: 08/19/2012

Billing Cycle: Weekly 07/30/2012-08/19/2012 **Billing Period:**

09/18/2012 Net 30 days

uy	Flight										Total		
.ine	Description	n			Buy Line Dates		мт	WTFSS		Dur	Spots	Rate	
1	THIS MORI	NING	6-7AM		08/07/2012-08/1	3/2012	M T \	WTF		30	5	500.00	
30 M	IIN SEP												
Weel	k Of			MTWTFS	S	Spots Per Week		Rate					
	6/2012-08/12/20	012		MTWTF	_	4	-	500.00					
Air D)ata	Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit		Credit	Remarks	
		<u>Day</u> Tu	06:40:15 AM	IVI/G FUI	TS12-TV-08H		<u>Dui</u> 30	500.00	Debit	<u> </u>	Credit	Remarks	
			06:07:53 AM		TS12-TV-08H		30	500.00			-		
		Th	06:12:53 AM		TS12-TV-08H		30	500.00		-			
			06:41:06 AM		TS12-TV-08H		30	500.00					
33/10	U, _ U L		33.11.007 (W)		. 312 17 3311		00	000.00	100				
Weel	k Of			MTWTFS	<u>S</u>	Spots Per Week	<u>.</u>	Rate					
08/13	3/2012-08/19/20	012		MTWTF		1		500.00	A 7				
۸۰ ۵			A: T:	MO 5	M. (_	D.	2	V In	0 "		
Air D		-	Air Time	M/G For	Material TS12-TV-08H	10	<u>Dur</u> 30	Rate 500.00	Debit		Credit	Remarks	
08/13	3/2012	IVIO	06:41:18 AM		1812-1V-08H	7000	:3()	500.00					
					1012 17 0011				1				
2	07:00:00-08	3:00:0			08/07/2012-08/1	3/2012	. N	WTF		30	5	225.00	
	07:00:00-08 IIN SEP;EARLY		0			3/2012	. N	11 11		30	5	225.00	
30 M	IIN SEP;EARLY		0		08/07/2012-08/1		. N	WTF		30	5	225.00	
30 M Weel	IIN SEP;EARLY <u>k Of</u>	' SHC	0	MTWTFS	08/07/2012-08/1	_Spots Per Week	. N	W T F Rate		30	5	225.00	
30 M Weel	IIN SEP;EARLY	' SHC	0	MTWTFS:	08/07/2012-08/1		. N	WTF		30	5	225.00	
30 M Weel	MIN SEP;EARLY <u>k Of</u> 6/2012-08/12/20	' SHC	0		08/07/2012-08/1	_Spots Per Week	. N	W T F Rate	Debit		5 Credit	225.00 Remarks	
30 M <u>Weel</u> 08/06 <u>Air D</u>	MIN SEP;EARLY <u>k Of</u> 6/2012-08/12/20 <u>Date</u>	' SHC	oo ow	MTWTF	08/07/2012-08/1	_Spots Per Week	M T \	Rate 225.00	Debit				
30 M Weel 08/06 <u>Air D</u> 08/07	MIN SEP;EARLY <u>k Of</u> 6/2012-08/12/20 <u>Date</u> 7/2012	' SHC 012 <u>Day</u> Tu	OW OW Air Time	MTWTF	08/07/2012-08/1 S Material	_Spots Per Week	M T \	Rate 225.00 Rate	Debit				
30 M Weel 08/06 Air D 08/07 08/08	MIN SEP;EARLY Mk Of 6/2012-08/12/20 Date 7/2012 8/2012	' SHC 012 <u>Day</u> Tu	Air Time 07:29:20 AM	MTWTF	08/07/2012-08/1 S Material TS12-TV-08H	_Spots Per Week	M T \	Rate 225.00 Rate 225.00	Debit				

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KDKA-TV

1201-542532

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

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Brian Butz-1 KDKA-TV

Office: Contract Num: 1201-56143

08/07/2012-08/13/2012

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Alexandria, VA 22314-2651 ATTN:Accounts Payable

TOM SMITH WEEK 8/7 **Product Desc:**

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08/19/2012		
Weekly 07/30/2012-08/19/2012	PAY BY	09/18/2012 Net 30 days

	Flight									Total	
9	Description	on			Buy Line Dates		MTV	VTFSS	Dur	Spots	Rate
V	Veek Of			MTWTFS	<u>S</u>	Spots Per Week	=	Rate			
0	8/13/2012-08/19/2	2012		$MTWTF\ldots$		1		225.00			
Δ	ir Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
0	8/13/2012		07:29:00 AM		TS12-TV-08H		30	225.00			
3	PRICE IS	RIGHT	Γ		08/07/2012-08/1	0/2012	. T W	TF	30	2	385.00
3	0 MIN SEP								99	-	
	VI- Of			MINTER	•	Conta Des West		D-4-		1	N.
	Veek Of	2040		MTWTFS	<u> </u>	Spots Per Week	_	Rate			
0	8/06/2012-08/12/2	2012		.TWTF		2		385.00			
Δ	ir Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
0	8/07/2012	Tu	10:58:25 AM		TS12-TV-08H		30	385.00		100	
0	8/08/2012	We	10:59:25 AM		TS12-TV-08H		30	385.00	-		
4	PRICE IS	RIGHT	Γ		08/13/2012-08/1	3/2012	M		30	1	385.00
3	0 MIN SEP				100		7		1,62-0		
V	Veek Of			MTWTFS	s = 1	Spots Per Week		Rate			
_	8/13/2012-08/19/2	2012		M	- N - N	1	Section 1	385.00			
٨	ir Date	Dov	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	Remarks
_	8/13/2012	-	11:28:51 AM	IVI/G I UI	TS12-TV-08H	7	<u> </u>	385.00	Denit	Cieuil	<u>Iremaire</u>
			11.20.017111								
5	NOON NE	WS			08/07/2012-08/1	0/2012	. T W	TF	30	2	365.00
3	0 MIN SEP										
V	Veek Of			MTWTFS	<u>3</u>	Spots Per Week	=	Rate			
0	8/06/2012-08/12/2	2012		. T W T F		2		365.00			
Α	ir Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
0	8/07/2012	Tu	12:12:56 PM		TS12-TV-08H		30	365.00			
	8/08/2012		12:27:40 PM		TS12-TV-08H		30	365.00			

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08/19/2012		
Weekly	PAY BY	09/18/2012
07/30/2012-08/19/2012	PAIDI	Net 30 days

Buy	Flight								Total		
Line	Description			Buy Line Dates		MT	WTFSS	Dur	Spots	Rate	
6	NOON NEWS			08/13/2012-08/13	3/2012	М		30	1	365.00	
30 M	MIN SEP										
Weel	ek Of		MTWTFSS	<u>S</u>	Spots Per Week	-	Rate				
08/13	3/2012-08/19/2012		М		1		365.00				
Air D	<u>Date</u> <u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
08/13	3/2012 Mo	12:23:31 PM		TS12-TV-08H		30	365.00				
7	430-5PM NEW	3		08/07/2012-08/10	0/2012	. T W	/TF	30	2	500.00	
30 M	MIN SEP								The same		
We el	ol. Of		MINITES		Coata Day Wook		Data			-	
Weel			MTWTFSS	<u> </u>	Spots Per Week	-	Rate			Section 1	
08/06	06/2012-08/12/2012		.TWTF		2	-	500.00				
Air D	Date Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
08/07	7/2012 Tu	04:53:47 PM		TS12-TV-08H	10	30	500.00				
08/09	9/2012 Th	04:37:00 PM		TS12-TV-08H		30	500.00				
8	430-5PM NEW	S		08/13/2012-08/13	3/2012	М	. W.	30	1	500.00	
30 M	/IN SEP										
Weel	ek Of		MTWTFS		Spots Per Week	100	Rate_				
	3/2012-08/19/2012		M		1	-	500.00				
<u>Air D</u>	Data Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
		04:37:53 PM	IVI/G FOI	TS12TV09H		<u>Dur</u> 30	500.00	Debit	Credit	Remarks	
				08/07/2012-08/10	2/2042		/TF	30	2	650.00	
9	5-530PM NEW	2									

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Invoice Date: 08/19/2012 09/18/2012 Billing Cycle: Weekly 07/30/2012-08/19/2012 Net 30 days **Billing Period:**

uy	Flight									Total		
ine	Descripti	on			Buy Line Dates		мти	WTFSS	Dur	Spots	Rate	
We	ek Of			MTWTFS	3 <u>S</u>	Spots Per Week		Rate_				
	 06/2012-08/12/	2012		.TWTF		2	_	650.00				
۸:۰	Data	Day	Air Time	M/C For	Material		Dur	Data	Dobit	Cradit	Domorko	
	<u>Date</u> 07/2012	-	<u>Air Time</u> 05:21:54 PM	M/G For	Material TS12-TV-08H		_Dur	<u>Rate</u> 650.00	Debit	Credit	<u>Remarks</u>	
							30	650.00				
08/	08/2012	vve	05:23:54 PM		TS12-TV-08H		30	650.00				
10	530-6PM	NEWS			08/07/2012-08/10	0/2012	. T W	TF	30	2	650.00	
30	MIN SEP											
	ek Of			MTWTFS		Spots Per Week	-	Rate				
08/	06/2012-08/12/	2012		. T W T F		2		650.00				
<u>Air</u>	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks	
08/	07/2012	Tu	05:42:48 PM		TS12-TV-08H		30	650.00	The second second			
08/	10/2012	Fr	05:42:07 PM		TS12-TV-08H	10	30	650.00				
11	530-6PM	NEWS			08/13/2012-08/13	3/2012	M		30	1	650.00	
30	MIN SEP				10		V	W				
					W W			100				
We	ek Of			MTWTFS	<u>ss</u>	Spots Per Week	10000	Rate				
08/	13/2012-08/19/	2012		M		1		650.00				
Air	Date	Dav	Air Time	M/G For	Material	, -	_Dur	Rate	Debit	Credit	Remarks	
	13/2012		05:42:55 PM		TS12TV09H		30	650.00				
12	M-F 6PM	NEWS			08/07/2012-08/13	3/2012	MIV	NTF	30	5	650.00	
30	MIN SEP											
	ek Of			MTWTFS	SS	Spots Per Week		Rate_				
<u>W</u> e	 06/2012-08/12/	2012		MTWTF.		4	_	650.00				
	00/2012 00/12/											
08/	Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	

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uy	Flight									Total	
ine	Description	n			Buy Line Dates		MT	WTFSS	Dur	Spots	Rate
Air	Date Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	<u>Debit</u>	Credit	Remarks
08	/08/2012	We	06:13:06 PM		TS12-TV-08H		30	650.00			
08	/09/2012	Th	06:13:33 PM		TS12-TV-08H		30	650.00			
08	/10/2012	Fr	06:13:54 PM		TS12-TV-08H		30	650.00			
We	eek Of			MTWTFS	<u>S</u>	Spots Per Week	-	Rate			
08	/13/2012-08/19/20	012		MTWTF		1		650.00			
Air	Date Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
08	/13/2012	Мо	06:09:14 PM		TS12TV09H		30	650.00			A.
13	M-F 630PM	I NEV	VS		08/07/2012-08/13	3/2012	MT	WTF	30	7	650.00
30	MIN SEP										
We	eek Of			MTWTFS	<u>S</u>	Spots Per Week	15	Rate			
08	/06/2012-08/12/2	012		MTWTF		4		650.00			
Air	Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
08	/07/2012	Tu	06:41:10 PM		TS12-TV-08H		30	650.00			
08	/08/2012	We	06:40:43 PM		TS12-TV-08H		30	650.00			
08	/09/2012	Th					30			650.00	Preempted
08	/10/2012	Fr	06:52:28 PM		TS12-TV-08H		30	650.00			
08	/12/2012	Su	09:08:13 AM	08/09/2012	TS12-TV-08H	10 10	30	325.00	325.00		Makegood in CBS SUN MORN
08	/12/2012	Su	11:27:11 AM	08/09/2012	TS12-TV-08H	,	30	325.00	325.00		Makegood in FACE THE NATION
We	eek Of			MTWTFS	S	Spots Per Week		Rate			
08	/13/2012-08/19/20	012		MTWTF		1	•	650.00			
<u>Air</u>	Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
08	/13/2012	Мо	06:54:51 PM		TS12TV09H		30	650.00			
14	THE INSID	ER			08/07/2012-08/10	0/2012	. T W	/TF	30	2	450.00

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uy	Flight									Total		
ine	Descri	ption			Buy Line Dates	3	M T \	WTFSS	Dur	Spots	Rate	
٧	Veek Of			MTWTFS	S	Spots Per Week		Rate				
0	8/06/2012-08/1	12/2012		.TWTF		2		450.00				
Δ	<u> </u>	Day	<u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	18/07/2012	•	07:54:39 PM	<u> </u>	TS12-TV-08H		30	450.00		<u> </u>	<u>rtomanto</u>	
	8/08/2012		07:40:18 PM		TS12-TV-08H		30	450.00				
						20/20/20				1	450.00	
15	THE IN	SIDER			08/13/2012-08/1	3/2012	M		30	1	450.00	
3	O WIIN SEP										N.	
V	Veek Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate				
0	8/13/2012-08/1	19/2012		М		1		450.00				
Δ	<u> </u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	18/13/2012		07:40:20 PM	<u> </u>	TS12TV09H		30	450.00	<u> </u>	Orcan	<u>rtemants</u>	
						45	W					
16	11PM N	NEWS			08/07/2012-08/1	0/2012	. T W	TF	30	2	1,100.00	
3	0 MIN SEP				105							
V	Veek Of			MTWTFS	s 🖈 🥼	Spots Per Week	1	Rate				
_	8/06/2012-08/1	12/2012		.TWTF	- 1	2	No.	1,100.00				
		-	A: T:		A., W.		-		D 1 %	0 "	D	
	<u>kir Date</u> 98/07/2012		<u>Air Time</u> 11:29:36 PM	M/G For	Material TS12-TV-08H	<i>y</i> -	<u>Dur</u> 30	Rate 1,100.00	Debit	Credit	<u>Remarks</u>	
	18/10/2012 18/10/2012		11:29:36 PM		TS12-TV-08H		30	1,100.00				
	10/10/2012	- ''	11.20.54 FW		1312-1 0-0011							
17	11PM N	NEWS			08/13/2012-08/1	3/2012	М		30	1	1,100.00	
3	0 MIN SEP											
V	Veek Of			MTWTFS	S	Spots Per Week		Rate				
	8/13/2012-08/1	19/2012		M	_	1	-	1,100.00				
Δ	<u> </u>	Dav	<u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	8/13/2012	-	11:31:57 PM		TS12TV09H		30	1,100.00				

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Invoice Num:

07/30/2012-08/19/2012 **Billing Period:**

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09/18/2012 Net 30 days

Buy	Flight							
Line	Description	Buy Line Dates	M T	WTFSS	Dur	Spots	Rate	
	Total Spots	Gross Amt	Commission Amt	Net Amt	Debit	Credit	Reconciliation	
Air Time Totals	41	21,775.00	3,266.25	18,508.75	650.00	650.00	0.00	

Billing Notes

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY TOM SMITH FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC

FILE.

With:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from

CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE

412-575-2200

21,775.00 **Gross Billing Trade Value** 0.00 Agency Commission 3,266.25 **Local Tax** 0.00 State Tax 0.00 **Pre Paid Amount** 0.00 **Pay This Amount** 18,508.75

Warranty - We warrant the above broadcasts were made according to the official station log.